



European Money Fund Symposium

Our 10th conference for money market and money fund professionals in Europe.

Sept. 19-20, 2024 • Hilton London Tower Bridge • London, England

Crane's European Money Fund Symposium

Dear Money Fund & Cash Investment Professional:

Mark your calendars for **European Money Fund Symposium**, which will take place **Sept. 19-20, 2024**, in **London, England!** (We're expecting a record 160+ attendees this year.)

European Money Fund Symposium is the largest gathering of money fund professionals in Europe, bringing together money fund managers, issuers, dealers and investors in the USD, EUR and GBP money markets. **Registration is \$1,000 USD** and sponsor packages are \$3K, \$4.5K, \$6K, \$7.5K and \$10K. I hope you'll join us in the U.K.! Sincerely, **Pete Crane, Crane Data**

European Money Fund Symposium Conference Agenda

Thursday, Sept. 19

8:15-9:15am **Breakfast** (included for hotel guests only)
 9:15-9:20am **Welcome to European Money Fund Symposium**
Peter Crane, President & Publisher, Crane Data
 9:20-10:05am **IMMFA Update: The State of MMFs in Europe**
Kim Hochfeld, MD, Morgan Stanley I.M. & Chair, IMMFA
Veronica Iommi, Secretary General, IMMFA
 10:05-10:50am **Online Trading Portals & Corporate Investors**
Laide Majiyagbe, Head of Financing and Liquidity, BNY Mellon
Additional Speaker TBD
 10:50-11:20am **Coffee & Tea**
 sponsored by **J.P. Morgan**
 11:20-12:10pm **Senior Portfolio Manager Perspectives**
 Moderator: **Dan Singer, Head of European FI, J.P. Morgan Secs.**
Joe McConnell, Portfolio Manager, J.P. Morgan Asset Mgmt.
Douglas McPhail, Executive Director, Morgan Stanley I.M.
Ketan Shah, Senior Fund Manager, Legal & General Inv. Mgmt.
 12:10-1:10pm **Lunch**
 sponsored by **Fitch Ratings**
 1:10-2:00pm **Sterling & U.K. Money Fund Issues**
Harm Carstens, Head of Short Duration, DWS Investment
Paul Mueller, Head of Global Liquidity EMEA, Invesco
Aman Samra, Investment Director, Abrdn
 2:00-2:50pm **Euro, ESG & French Standard Money Funds**
David Callahan, Head of Money Markets, Lombard Odier I.M.
Marc Fleury, Head of Liquidity Solutions, BNP Paribas A.M.
Vanessa Robert, VP/Sr Credit Off, Moody's Investors Service
 2:50-3:20pm **Break** sponsored by **S&P Global Ratings**
 3:20-4:10pm **U.S. Money Fund & European USD Update**
Peter Crane, President & Publisher, Crane Data
Deborah Cunningham, MM CIO, Federated Hermes
 4:10-5:00pm **Ultra-Short Bond Funds & Standard MMFs**
Neil Hutchison, Portfolio Manager, J.P. Morgan Asset Mgmt.

DRAFT AGENDA

Valerio Lupini, Associate Director, Fitch Ratings
Alastair Sewell, Liquidity Investment Strategist, Aviva Investors
 5:00-6:00pm **Cocktails**
 sponsored by **Moody's Investors Service**

Friday, Sept. 20

8:00-9:15am **Breakfast** (included for hotel guests only)
 9:15-9:50am **Strategists Speak: Rates, Risks & Hot Topics**
Ronald Man, Director Europe Rates Research, BofA Securities
Soniya Sadeesh, European Rates Research, Deutsche Bank
50414011 Global, Continental & Brussels Overview
Dennis Gepp, CIO & MD, Federated Hermes (UK)
Michael Pedroni, Head & Chief Global Affairs Officer, ICI Global
Rudolf Siebel, Managing Director, BVI
 10:40-11:10am **Coffee & Tea**
 sponsored by **State Street**
 11:10-12:00pm **Money Fund Reforms: Latest US & Possible EU**
Brenden Carroll, Partner, Dechert LLP
John Hunt, Partner, Sullivan & Worcester LLP
 12:00-1:00pm **Lunch**
 sponsored by **Group BPCE/Natixis**
 1:00-1:50pm **Repo Developments & Platforms in Europe**
Cassandra Jones, EMEA Head of Sales, State Street
Andy Turvey, Director of Sales EMEA, GLMX
 1:50-2:40pm **Dealer & Issuer Supply Roundtable**
 Moderator: **Kieran Davis, Director TD Securities**
Stewart Cutler, Head of Origination, Barclays
George MacKenzie, Exec Dir STIR Sales Trading, Rabobank
Marianne Medora, Head IR, Americas, Groupe BPCE/Natixis
 2:40-3:10pm **Refreshments**
 sponsored by **BRED Banque Populaire**
 3:10-3:30pm **Chinese Money Funds & Asian Markets**
Michael Mango, Associate, S&P Global Ratings
Minyue Wang, Director, Fitch Ratings

European Money Fund Symposium Sponsors & Exhibitors

Moody's Investors Service J.P. Morgan Securities Fitch Ratings Groupe BPCE BRED Banque Populaire
J.P. Morgan Asset Mgmt S&P Global Ratings GLMX State Street BNY Mellon Investment Mgmt
Federated Hermes Sullivan & Worcester Bloomberg Barclays Northcross BofA Rabobank

European Money Fund Symposium

Our 9th annual conference for money market and money fund professionals in Europe.



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Exhibitors - \$3,000 (prices in USD)

- * Recognition in conference brochure, website, etc.
- * Tabletop booth space, including table and chairs.
- * Includes two conference registrations & attendee list.

Bronze - \$4,500

- * Recognition in conference brochure, website, etc..
- * Includes sponsorship of coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table & chairs.
- * Includes 3 conference registrations & list of attendees.

Silver - \$6,000

- * Recognition in brochure and website.
- * Includes sponsorship coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table, chairs.
- * Includes four registrations & attendee list.

Gold - \$7,500

- * Highest level of recognition in brochure, website, program, during event.
- * Includes sponsorship of lunch.
- * First selection of booth, tables, chairs.

* Includes five conference registrations.

* Includes list of attendees with detailed contact information.

Platinum - \$10,000

- * Includes sponsorship of cocktails or other available segment.
- * Highest level of recognition in conf. brochure, website, etc.
- * First selection of booth space, including tables and chairs.
- * Includes eight conference registrations.
- * Includes list of attendees with detailed contact information, discussion of conference feedback and demographics.



European Money Fund Symposium Thanks Our 2024 Sponsors!

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 CRANE DATA
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Crane's Money Fund Symposium 2024

June 12-14, 2024

Pittsburgh, Pa.



Crane Data

measures money markets and provides competitive intelligence on **money markets & mutual funds**. Crane Data was founded

by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**.

Our mission is faster, cheaper, and cleaner market information.

Crane Data

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About The Hilton London Tower Bridge

The **Hilton London Tower Bridge Hotel** is centrally located next to one of London's best-known historical landmarks. We ask attendees to **please stay at the conference hotel** (to fulfill our minimum room commitment). To secure our **discounted room rate of £329 plus tax**, call **+44-20-3002-4300** (identify yourself as attending the **Crane Symposium**, or make **reservations via: www.craneeurosymposium.com**. Reservations must be made by **Aug. 14, 2024**. For more info, contact **Devon Binder** at **Red Door Alliances** (1-303-946-2522; devon@reddooralliances.com).

