

European Money Fund Symposium

Our 9th conference for money market and money fund professionals in Europe.

Sept. 25-26, 2023 • Radisson Blu Hotel • Edinburgh, Scotland

Crane's European Money Fund Symposium

Dear Money Fund & Cash Investment Professional:

Mark your calendars our next **European Money Fund Symposium**, which is scheduled for **Sept. 25-26, 2023**, in **Edinburgh, Scotland!** (We had a record 166 attendees this year in Paris!)

European Money Fund Symposium is the largest gathering of money fund professionals in Europe, bringing together money fund managers, issuers, dealers and investors in the USD, EUR and GBP money markets. **Registration is \$1,000 USD** and sponsor packages are \$3K, \$4.5K, \$6K, \$7.5K and \$10K. I hope you'll join us in Edinburgh! Sincerely, **Pete Crane, Crane Data**

European Money Fund Symposium Conference Agenda

Monday, Sept. 25

9:15-9:30am **Welcome to European Money Fund Symposium**

Peter Crane, President & Publisher, Crane Data

9:30-10:00am **French Money Market Fund Update**

Vanessa Robert, VP/Sr Credit Off, Moody's Investors Service

10:00-10:50am **IMMFA Update: The State of MMFs in Europe**

Kim Hochfeld, Senior Managing Director, SSGA, Chair, IMMFA

Veronica Iommi, Secretary General, IMMFA

10:50-11:20am **Coffee & Tea**

sponsored by **J.P. Morgan**

11:20-12:10pm **Senior Portfolio Manager Perspectives**

Deborah Cunningham, MM CIO, Federated Hermes

Geeta Sharma, Director, Lead USD PM, BlackRock

Florent Vassord, Fund Manager, Liquidity, HSBC Asset Mgmt.

12:10-1:10pm **Lunch**

sponsored by **Fitch Ratings**

1:10-2:00pm **U.S. Money Fund & European USD Update**

Brenden Carroll, Partner, Dechert LLP

Peter Crane, President & Publisher, Crane Data

Greg Fayvilevich, Senior Director, Fitch Ratings

2:00-2:50pm **Euro Money Funds & European Issues**

Moderator: **Dan Singer, ECP Trader, J.P. Morgan Securities**

Florian Helly, Fund Manager, Lombard Odier I.M.

Joe McConnell, Portfolio Manager, J.P. Morgan Asset Mgmt.

2:50-3:20pm **Break**

sponsored by **S&P Global Ratings**

3:20-4:10pm **U.K. & Sterling MMF Issues**

Michelle Randall, Portfolio Manager, Invesco

Gary Skedje, VP & Senior PM, Federated Hermes (UK) LLP

4:10-5:00pm **Ultra-Short Bond Funds & Standard MMFs**

Abis Soetan, Director, Fitch Ratings

Mhammed Belfaïda, Head of Short Duration, Aviva Investors

Marc Fleury, Co-Head Liquidity Solutions, BNP Paribas A.M.

5:00-6:00pm **Cocktails**

sponsored by **Moody's Investors Service**

Tuesday, Sept. 26

8:00-9:00am **Breakfast (included for hotel guests only)**

9:00-9:50am **ICI Global & EFAMA Talk Regulatory Issues**

Michael Pedroni, Head & Chief Global Affairs Officer, ICI Global

Federico Cupelli, Deputy Director, Regulatory Policy, EFAMA

9:50-10:40am **European MM Reforms: Here We Go Again**

James Vincent, Exec Dir, Product, Goldman Sachs Asset Mgmt

Dennis Gepp, CIO & MD, Federated Hermes (UK)

Jon Hunt, Partner, Sullivan & Worcester LLP

10:40-11:10am **Coffee**

sponsored by **State Street**

11:10-12:00pm **Strategists Speak: Euro, ECB, Neu CP & Repo**

Soniya Sadeesh, European Rates Research, Deutsche Bank

Shane O'Neill, Deputy Director, BRED Banque Populaire

Cassandra Jones, EMEA Head of Sales, State Street

12:00-1:00pm **Lunch**

sponsored by **Group BPCE/Natixis**

1:00-1:50pm **Dealer Update & Issuance Outlook**

Moderator: **Peter Crane, President & Publisher, Crane Data**

Stewart Cutler, Head of Origination, Barclays

Kieran Davis, Director, Global Credit Trading, TD Securities

Marianne Medora, Head IR, Americas, Groupe BPCE/Natixis

1:50-2:40pm **Chinese Money Funds & Asian Markets**

Andrew Paranthoïene, Director, S&P Global Ratings

Minyue Wang, Director, Fitch Ratings

2:40-3:10pm **Refreshments**

sponsored by **BRED Banque Populaire**

3:10-4:00pm **Portals & Offshore Information & Data**

Peter Crane, President & Publisher, Crane Data

Tom Cullum, Associate, Bloomberg

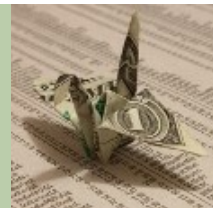
Joe Knight, EMEA Sales Executive, FIS Global

European Money Fund Symposium 2022 Sponsors & Exhibitors

Fitch Ratings J.P. Morgan Securities Moody's Investors Service Groupe BPCE S&P Global Ratings
J.P. Morgan Asset Mgmt BRED Banque Populaire State Street BNY Mellon Investment Mgmt Bloomberg
Barclays Dechert Federated Hermes Sullivan & Worcester Northcross BofA Rabobank OTCex

European Money Fund Symposium

Our 8th annual conference for money market and money fund professionals in Europe.



Sept. 25-26, 2023 • Radisson Blu Hotel • Edinburgh, Scotland

Exhibitors - \$3,000 (prices in USD)

- * Recognition in conference brochure, website, etc.
- * Tabletop booth space, including table and chairs.
- * Includes two conference registrations & attendee list.

Bronze - \$4,500

- * Recognition in conference brochure, website, etc..
- * Includes sponsorship of coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table & chairs.
- * Includes 3 conference registrations & list of attendees.

Silver - \$6,000

- * Recognition in brochure and website.
- * Includes sponsorship coffee or afternoon break and recognition during the break.
- * Tabletop booth space, including table, chairs.
- * Includes four registrations & attendee list.

Gold - \$7,500

- * Highest level of recognition in brochure, website, program, during event.
- * Includes sponsorship of lunch.
- * First selection of booth, tables, chairs.

- * Includes five conference registrations.

- * Includes list of attendees with detailed contact information.

Platinum - \$10,000

- * Includes sponsorship of cocktails or other available segment.
- * Highest level of recognition in conf. brochure, website, etc.
- * First selection of booth space, including tables and chairs.
- * Includes eight conference registrations.
- * Includes list of attendees with detailed contact information, discussion of conference feedback and demographics.



European Money Fund Symposium Thanks Our 2022 Sponsors!

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Crane's Money Fund Symposium 2023

June 21-23, 2023

Atlanta, Ga.



Crane Data

measures money markets
and provides competitive
intelligence on **money
markets & mutual funds.**

Crane Data was founded by
money fund expert **Peter G. Crane** and
computer & statistics guru **Shaun Cutts.**

*Our mission is faster, cheaper, and
cleaner market information.*

Crane Data

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About Radisson Blu Hotel Edinburgh City Centre

The Radisson Blu Hotel, Edinburgh City Centre is "located in Edinburgh's old town, just a short walk to major city center attractions" including Edinburgh Castle and the Scottish Parliament. We ask attendees to **please stay at the conference hotel** (to fulfill our minimum room commitment). To secure our **discounted room rate of L320 plus tax**, call +353-1-5138-8080 (identify yourself as attending the Crane Symposium, or make reservations via: www.euromfs.com. Reservations must be made by **Aug. 5, 2022**. For more info, contact Devon Binder at Red Door Alliances (1-303-946-2522; devon@reddooralliances.com).

